

# CIRCULAR ECONOMY

## *in Action*

### 2nd Global Forum & Award Ceremony

**Chief Guest**

**H.E. Alya Al Harmoodi**

Assistant Undersecretary for the Sustainable Communities Sector,  
**Ministry of Climate Change and Environment, UAE**

**KEYNOTE  
SPEAKER**



**JANEŽ  
POTOČNIK**

Resource Management and Circular Economy - What is needed to make Circular Economy in Action

Co-chair UNEP International Resource Panel and former European Commissioner for Science and Research and Environment



**KAVITA  
SACHWANI**

Circular Economy – Key Enabler for Responsible Banking

**United Nations EP Finance Initiative**



**DARREN  
PERRIN**

The real role of AI in enabling a Circular Economy

**Kearney**



**ANDREA  
TROLESE**

Maximizing ROI in Circular Economy

**B&A Waste Management (BEEAH & Greenthesys JV)**



**MARION  
ROUZEAUD**

Activating Circular Economy with Digital Product Passport

**DiPPa**

## BEST PRACTICES FROM CIRCULAR ECONOMY AWARD PARTICIPANTS



**DOUGLAS  
WOODRING**

Caught in the Wrap - Plastic Solutions Unfolded

**Ocean Recovery Alliance**



**KIRANKUMAR  
NAGARE**

Impact of Design on Circularity

**Specialist Services**



**CHRYSOSTOMOS  
ADAMIDES**

Circular Hospitality in Practice: Lessons for 20 Cyprus hotels transitioning journey

**Circular Economy Alliance**



**SUNIL  
THAWANI**

Circular Future is Now

**Founder Circular Economy Forum and Awards**

**REGISTER HERE**



**2 April 2026**



**09:30-16:30**



**Millennium Lakeview Hotel,  
DIP-1, Dubai**

**Partners**

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Asia Pacific  
Circular Economy  
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Taiwan, 2025



**CGE**  
中華經濟研究院  
綠色經濟研究中心  
The Center for Green Economy  
Chung-Hua Institution for Economic Research

# ABOUT THE EVENT

## Enough discussing ideas - it is time to *Act*

Circular Economy Forum is focused on implementation, action and impact. Practitioners, businesses, academicians from different parts of the world sharing opportunities, best practices, real-life cases and lessons of implementation of Circular Economy.

### BRING TO THE EVENT

*What?*



- As part of the Forum, we invite attendees to bring unwanted electronic items to be recycled and wearable preloved clothing suitable for reuse.
- This initiative is organised in partnership with **WAT** and **Thrift for Good**.
- View the full list of accepted items at: [www.circularityawards.com](http://www.circularityawards.com)

### OBJECTIVES

*Why?*



- Inspire organizations to support National Circular Economy policies and strategies.
- Enhance knowledge about Circular Economy, its need, importance and benefits for businesses, governments, people and environment.
- Accelerate transition from Linear to Circular Economy.
- Connect with Circular Economy champions and leaders.
- Recognize organizations implementing Circular Economy strategies.
- Support UN Sustainable Development Goals 2030, especially Goal No.12 "Responsible Consumption and Production".

### TARGET AUDIENCE

*For whom?*



- Policy makers, business leaders, Circular Economy and Sustainability professionals, Designers, Strategy, Finance and IT managers, Quality, Excellence and Environment Management professionals, Learning and Development professionals, Procurement and Performance Management specialists.
- From Government, public and private sector, as well as NGOs, Academia, and other sectors.

### FEES:

- Start-ups: **AED 450** Code: STARTUPS100
  - Regular: **AED 550**
  - Student: **AED 275** Code: STUDENT275
- Fees are in UAE Dirhams and include 5% VAT.
  - The Forum is limited to 100 attendees.
  - Click on the 'Register' button or visit our website to register online.



Time	Topic	Speaker	Details
9:45-9:55	Opening and Welcome	<u>Marina Pugacheva</u> Manager, Circular Economy Awards	Welcome note, UAE National anthem
10:00-10:12	Circular Economy - Key Enabler for Responsible Banking Online session	<u>Kavita Sachwani</u> Circular economy, Pollution and Implementation Guidance Coordinator, United Nations Environment Programme Finance Initiative	Integrating circularity into lending, investment, and risk management by banks, to address climate, nature, and pollution goals
10:15-10:30	Maximising ROI in Circular Economy	<u>Andrea Trolese</u> General Manager, B&A Waste Management (BEEAH & Greenthesys JV)	Exploration of how investors and operators can unlock strong ROI through circular waste management initiatives
10:35-10:47	Caught in the Wrap - Plastic Solutions Unfolded Online session	<u>Douglas Woodring</u> Founder/Managing Director, Ocean Recovery Alliance	Reducing plastic pollution through circularity of materials and re-use
10:55-11:10	The real role of AI in enabling a Circular Economy	<u>Darren Perrin</u> Partner, Kearney	Key points of consideration on the role of AI in a Circular Economy
11:15-11:40	Coffee break and networking		
11:45-11:57	Circular Hospitality in Practice Online session	<u>Chrysostomos Adamides</u> Business Consultant / Research Fellow, Circular Economy Alliance	Circular business models that changes how a hotel designs, sources, operates, and creates value
12:00-12:12	Impact of Design on Circularity	<u>Kirankumar Nagare</u> QHSE Manager, Specialist Services	Strategies to embed Circular Economy principles at the design stage to minimise waste and maximise resource efficiency

Time	Topic	Speaker	Details
12:15-12:25	Activating Circular Economy with Digital Product Passport Online session	<u>Marion Rouzeaud</u> Founder, DiPPa	Impacts, benefits, and challenges of applying Digital Product Passport in real contexts
12:25-13:15	Lunch Break		
13:20-13:50	Resource Management and Circular Economy <u>Keynote Speech</u>	<u>Janez Potočnik</u> Co-Chair UNEP International Resource Panel and Former European Commissioner for Science and Research and Environment	Circular Economy as an efficient instrument in decoupling wellbeing and economic growth from resource use and environmental impacts
13:55-14:10	<p align="center"><b>Chief Guest Speech - H.E. Alya Al Harmoodi</b></p> <p align="center">Assistant Undersecretary for the Sustainable Communities Sector, Ministry of Climate Change and Environment, UAE</p>		
14:15-14:25	Circular Future is Now	<u>Sunil Thawani</u> CEO, Quality Indeed Consulting	Mainstreaming of Circular Economy - Policies, Jobs, Impact
14:30-15:00	<p align="center"><b>RECOGNITION OF MOCCAE &amp; AWARD CEREMONY</b></p> <p align="center">Presentation of Circular Trophies to participants of the Circular Economy Awards, 2<sup>nd</sup> Cycle 2025-2026</p> <p align="center">by the Chief Guest - H.E. Alya Al Harmoodi, Assistant Undersecretary for the Sustainable Communities Sector, Ministry of Climate Change and Environment, UAE</p>		
15:10-15:30	Best Circular Practices from the participants of the Circular Economy Awards Apparel Group (UAE) and Ehfaaz (UAE)		
15:35-15:45	Retention and recovery of Textiles and Electronics items by Forum Partners - We Are Tech (wat.ae) and Thrift for Good		
15:45-16:15	Closure, feedback, coffee break and networking		

